

FEMA.gov Search Performance Metrics

Feb 1, 2017 - Feb 28, 2017

Total Unique Searches

138,620 % of Total: 100.00% (138,620)



Total Visits

102,243

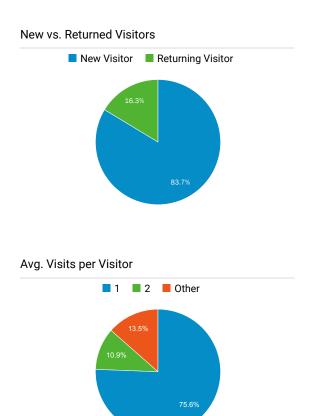
% of Total: 100.00% (102,243)





Top Unique Searches by Search Term

Search Term	Total Unique Searches
flood maps	1,256
training	1,173
nims	853
flood map	806
ics 100	646
ics	573
elevation certificate	559
flood zone	461
maps	447
loma	435



Avg. Visit Duration 00:02:14 Avg for View: 00:02:14 (0.00%)

Avg. Pages / Visit

2.18 Avg for View: 2.18 (0.00%)

Avg. Time on Page

00:01:54 Avg for View: 00:01:54 (0.00%)

Bounce Rate

56.73% Avg for View: 56.73% (0.00%)